

Sinclair
Broadcasting's
decision to force
their stations, like
KQVR13 here in
Sacramento, to air
an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.
This comes on the
heels of the day
after day political
diatribe against
Senator Kerry spewed
out by Mark Hyman,
which the local
station has long
been forced to
carry. There has
never been any
opportunity for an
opposing opinion and
no opportunity to
call into account
his outright lies
and slander of
Senator Kerry.

Sinclair uses the
public airwaves free
of charge, and is
supposed to be
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter. Sinclair is
unique in their
ownership of
stations that
together reach 1/4
of the people in the
USA. And they are so
blatantly partisan
as evidenced by the
hundreds of

thousands of dollars
given to the RNC as
well as their
programming.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.